

Hotel Room

By Sue Ellen go to your Hotel Room Oy

A one room hotel has opened it's doors in Kallio – a controversial, yet essential part of our capital, Helsinki. To be more precise, Hotel Room just opened their first room.

The concept of Hotel Room is very ambitious – why should a hotel be of only physical presence when it could be much more? A state of mind that connects all the rooms scattered around the planet under one umbrella?

Hotel Room is offering a new way of travelling and housing for those who are sick and tired of those downtown hotels, made of plastic and fire safety protocols. A stay at Hotel Room is first and foremost the choice of intelligent and intuitive people who seek freedom, individuality and space instead of a reception, room service or generic leaflets accompanied by the complimentary hotel pencil. Hotel Room's purpose of existence is to cater travelers who seek for an authentic experience – something much more than the typical sight seeing bus ride around the city and them dreary seen-one-seen-all hotels.

Hotel Room nr 1

The interior design of our first room was designed to reflect the contemporary and controversial Kallio district where the good, the bad and the ugly all live side by side in relative harmony. For the longer staying clients we offer a range of amenities that regular hotels simply do not possess – a kitchen, couch and a hefty dinner table – all to make the client feel at home.

The view to Finland's busiest "playground", the front of Alko (liquor store) on Helsinginkatu can also be considered as an extension to the interior design theme of the room. Stationary binoculars can be found strapped to the window sill of our lovely hotel room.

Kallio Treasure Map

We believe Kallio to be a part of the city enticing to travelers and visitors. Not for everyone, most certainly not, but definitely for the people who like a good and thorough peak behind the scenes and the shiny facades of the city. In order to guide you through Kallio in a safe and swift manner the "Kallio Treasure Map" will help our visitors to find points of interest and to cruise through the streets of Kallio with ease. The descriptions of different locations on the map are the product of native Kallio residents in their 20's so don't you worry, there is none of that product placement blasphemy here. The Map can be found on our web page.

Toile de Kallio

In order to pay homage to Kallio, we had Hotel Room nr 1 decorated with a unique wallpaper – the Toile de Kallio- wallpaper. The man responsible for the design of the wallpaper is one of Finland's top-of-the-line graphic designers, Janne Hänninen. In this heart-felt graphic confession of Janne Hänninen, Kallio can be seen as a pulsating yet sedated, boheme and contemporary neighborhood of controversies where people sleep in Karhupuisto (The Bear Park), smoke weed under a tree and cool down in front of Harjutorin Sauna on the street after a heated sauna session. All this done with a classical sense of sophistication – naturally so.

Further information: www.hotelroom.fi

Best Regards,

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We would be happy to answer any inquiries at:

info@hotelroom.fi

or by phone:

Iina

+358 40 833 6696

Timo

+ 358 400 981 956

Meri

+ 358 50 569 5101